

# FY Institute of Technology (Singapore)



CPE Reg. No. 200407474W (23/11/2014 to 22/11/2018)



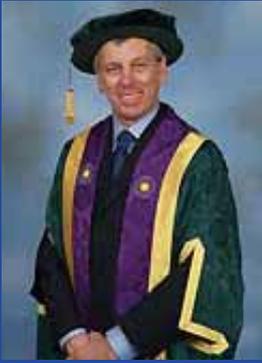
Edge Hill  
University

Bachelor of Science (Hons)

**Business and  
Management** (Top-Up)



Edge Hill University - Library



The partnership with FY Institute of Technology (Singapore) has allowed the University to build a presence in Asia which has been extremely beneficial as the name of Edge Hill University has become known in Singapore and further afield.

We look to build towards a bright future.

- Dr John Cater  
Vice-Chancellor  
Edge Hill University

The BSc (Hons) Business and Management degree is a top-up programme for working adults and fresh graduates with a polytechnic diploma or equivalent in the relevant field. It takes 18 months to 24 months to complete the programme depending on each student's ability to manage work, study and personal commitments.

## Programme Objectives

This programme is tailor made for those working in non-technical functions within a company or department to equip them with the key knowledge and skill sets relevant for the globalized businesses of today. Students will learn Strategy and Decision Making, International Management, Global Influences, and International Strategic Marketing together with Research Methods and Graduate Skills and then write a Dissertation (project work) on a particular aspect of business management.

## Course Modules

- Graduate Skills
- Research Methods
- Global Influences
- Strategy and Decision Making
- International Management
- International Strategic Marketing
- Dissertation



Our graduates who progressed to the Master's degree at Edge Hill University

## Module Synopsis

### 1. Graduate Skills

The development of graduate skills and preparation for employment are critical aspects of the degree. This module furthers the career development learning plans for students, enabling them to have the required skills and confidence in applying and securing employment in both short-term and long-term posts, thus enhancing their overall prospects in gaining graduate level employment.

Learners will record their skills enhancement in their portfolio and reflect on their experience at the end of the module. The module will run throughout the two semesters that students study in Singapore with the focus changing from study skills to those related to the graduate labour market.

### 2. Research Methods

The module is an essential underpinning for the Dissertation. It introduces students to a range of research methodologies and guides them to the development of their research proposal.

### 3. Global Influences

The increasing trend towards globalization represents a challenge to 21st century organizations. This module provides theoretical insights into globalization and provides opportunities to use these to analyse current events.

# Bachelor of Science (Hons) Business and Management

## 4. Strategy and Decision Making

The rapidly changing organisational environment within which today's managers operate requires you to develop a deep understanding of the internal and external factors influencing strategy and decision-making. This module equips you with a critical understanding of how political, psychological, economic, social, cultural and technological factors influence decision-making and strategy formulation / implementation in a range of different types of organisation. Adopting an inter-disciplinary approach, the module also provides an opportunity to develop cognitive skills such as critical analysis and evaluation, communication skills (oral and written), team work, decision-making and creativity.

## 5. International Management

Irrespective of size, businesses are increasingly finding themselves located in global supply chains. At the core of their responses to the problems linked to supply chain management, businesses are placing an increasing importance in their graduate management recruitment programmes to students with a sensitivity to differences between firm specific, sectoral, regional and national culture. The module will draw upon neocontingency theory to highlight the specificity of these cultures and assess how they impact upon the experiences of the global manager.

## 6. International Strategic Marketing

In view of emerging world markets and increasing globalisation this module develops an informed appreciation of international marketing. It provides the means for you to integrate aspects of operational marketing within a strategic and international perspective, further developing your analytical, critical and problem solving skills in the process.

## 7. Dissertation

The dissertation is a key piece of evidence that a student has to develop utilizing graduate level skills. It requires the design and implementation of a research project in an area of business or management and should include some element of original research, for example, interviews and surveys. The module follows on from Research Methods and ideally students should identify their project as part of that module. Support for the dissertation is given by a specified tutor although the responsibility for managing the process rests with the student.

"The lecturers at FYIT are very responsible and knowledgeable; I have learnt a lot from them. They have really influenced my life and that is why I decided to go for my dream - an MBA at Edge Hill University."



- **Ma Junwei, BSc (Hons) in Business and Management graduate 2014, University Scholarship Winner 2014; studing MBA (Marketing) at Edge Hill University, UK**



"If you don't try, you will never know how well you can do! Studying at FYIT (Singapore) was like a journey of exploration & discovery, which guided me to challenge and surpass myself constantly."

- **Gong Yanju, BSc (Hons) in Business and Management graduate 2014**

"There are so many more useful things which I have learned from the program, which I will definitely apply in the course of my work."



I sincerely hope that FYIT would evolve and grow to be a more popular institution, so that many people like me would enjoy the benefits it has to offer."

- **Yong Zhen Hong (GM, AMOE Pte Ltd) BSc (Hons) in Business and Management graduate 2013**

"I would like to thank FYIT for offering me an opportunity to continue my Master's degree at Edge Hill University main campus."



- **Zhang Yingjie, BSc (Hons) in Business and Management graduate 2012; University Scholarship Winner 2012, MA Marketing Communications graduate 2013**



## Edge Hill University

Edge Hill University has a history of over 130 years. It is located between Liverpool and Manchester in the North West of England. The University's emphasis on employability skills has made it one of the top universities in England for graduate employment. It has a student population of over 16,000 in various disciplines including Business and Management, Law and Criminology, Nursing, Sports, the Performing Arts and Teacher Training.

### Recognition:

- Times Higher Education UK - **University of the Year in 2014/15**
- Shortlisted for Times Higher Education UK University of the Year in 2007/08, 2010/11 and 2011/12
- Top in the North West (UK) for Teaching Excellence
- Top in the North West (UK) for Overall Student Satisfaction
- Top Two Universities in the UK for Social Mobility
- Top Eight among public universities for Graduate Employment in England
- A member of the Association of Commonwealth Universities (ACU)



## FY Institute of Technology (Singapore)

FYIT (Singapore) was established in 2004 as an institution of learning dedicated to equip individuals with the knowledge and skills for personal development and career growth. Our programmes are ideal for individuals seeking to boost their career prospects and companies seeking to improve the competence of their employees. Students thanking us for the promotions and financial rewards they received is a sign of Student Satisfaction with our programmes.

The programmes we offer range from short courses to the longer certificate, higher diploma and top-up degree programmes. Our degree programme is in collaboration with a reputed UK university - Edge Hill University.

## Our Location

We are located in the heart of Singapore's financial district in Shenton Way within the former Singapore Polytechnic building now called Bestway Building. We are conveniently located next to the Shenton Way Bus Terminal and 5 minutes walk from Tanjong Pagar MRT station.

## Entry Requirements

- Polytechnic diploma, HND or equivalent from other countries.
- Other qualifications will be considered on a case by case basis based on Recognition for Prior Learning (RPL), Recognition for Prior Certificated Learning (RPCL) and Recognition for Prior Experiential Learning (PPEL).

## Programme Structure and Duration

Duration: 18 months

Teaching Methodology: Lectures & Workshops

Course Material: will be provided

Code	Module	Weightage % Assignment	Weightage % Exam
BUS 2003F	Research Methods	100%	-
BUS 2106F	Graduate Skills	100%	-
BUS 3000F	Strategy and Decision Making	60%	40%
BUS 3002F	International Management	50%	50%
BUS 3004F	International Strategic Marketing	55%	45%
BUS 3010F	Global Influences	100%	-
BUS 3001F	Dissertation	100%	-



## Programme Fee

Part-Time: \$14,994

Installments: \$1,666 per 2 months (Total of 9 installments)

NB: 1. 7% GST applies on all fees

2. Refer to website: [www.sit.edu.sg](http://www.sit.edu.sg) for details

## How to Apply

Applicants must complete and submit the prescribed application form together with the following documents & fees:

1. One time non-refundable application/registration fee \$160.50
2. One copy of updated resume with photo (latest)
3. One copy of all academic certificates and transcripts (NB you are to bring original for sighting and verification)
4. One copy of NRIC or Work Pass / Passport
5. Proof of English Language proficiency if studies for existing qualification not done in English; those without such proof are required to complete a short course on Academic English.

(NB in line with the Personal Data Protection Act the personal data you submit will only be used for the purposes of your application and study and will only be shared with the regulatory authorities in Singapore and the university if you are doing their programme)

## FYIT (Singapore)

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